VASS

Leadership in the 21st Century

The Virginia Association of School Superintendents ("VASS") has announced that the exclusive VASS Buyers' Guide (the "Guide") — the premier resource of relevant products and services for education professionals — is now available on the VASS website at www.vassonline.org.

VASS partnered with Overland Park, Kan.-based Strategic Value Media, a leading nationwide provider of print and digital media solutions for national, state and local trade and membership associations, to produce the Guide. VASS is proud to provide its members with this useful and easily accessible year-round resource.

"This comprehensive Guide offers access to a vast network of companies that provide products and services to educators," said Ben Kiser, Executive Director of VASS. "We are very pleased with the fine work SVM has done with this Guide, which we anticipate will now greatly assist education professionals in making informed purchasing decisions throughout the year. The response to this Guide by the industry has been nothing short of outstanding."

The 2017 version of the Guide features updated and expanded company and product listings, in addition to other valuable information relating to the education industry. The Guide provides VASS members and other industry professionals with an efficient way to browse for goods and services. The Guide also offers education suppliers and companies exceptional visibility by showcasing their products and services to a targeted, industry-specific buyer group.

If your company or business has not yet taken advantage of this exceptional opportunity to highlight your products and services in the Guide, it is not too late! To learn more about advertising your products or services in this exclusive Guide, please email vass-advertise@svmmedia.com.